

CFS Brands Expands Color-Coded Product Line

OKLAHOMA CITY, Okla., May 5, 2022 – Today CFS Brands – Sparta announced the expansion of its color-coded product line to include FDA-compliant shovels, handheld scrapers, and dustpans. This new line is available in up to 13 colors to enhance HACCP color-code systems and give operators even more options and flexibility.

Exceptional food safety starts with safe practices and guidelines in restaurants, food processing facilities, healthcare facilities, and other locations that serve or prepare food. Strictly enforced color-coded plans reduce the risk of cross-contamination by dedicating specific colors to specific food preparation areas.

The new products include shovels for handling large quantities of ice, food, and other ingredients; steel and plastic handheld scrapers that effectively remove materials from hard surfaces; and handheld dustpans that pick up fine and heavy debris on any surface. When used in conjunction with other CFS Brands – Sparta color-coded products, users will realize immediate organization and sanitation improvements, and operational savings.

“What makes this solution unique is that our color-coded offerings meet the demands of the market today. We have tagged this new line ‘A Color for Every Zone’ to indicate that it is less important which colors facilities use and more important that the same colors are consistently used in each zone,” explains Kyle Crimmins, CFS Brands’ Global Food Processing Project Manager.

CFS Brands – Designing Value. Delivering Success.

ABOUT CFS BRANDS

CFS Brands is a U.S.-based manufacturer of products for the janitorial, foodservice, and healthcare industries. CFS Brands operates Sparta, Carlisle FoodService Products, Dinex, El Castor, Jofel, Marko, Piper, San Jamar, Snap Drape, WipesPlus, and AyrKing brands globally.

Sparta is the premier name in professional products and solutions to enhance efficiency and durability, saving time and money. Based in Oklahoma City, Oklahoma, CFS Brands employs more than 1,400 people across its headquarters, seven manufacturing locations, and seven distribution centers worldwide.

CONTACT INFORMATION

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