

## **CFS Brands Introduces New and Improved Classic Soap Dispensers**

**OKLAHOMA CITY, Okla., September 7, 2022** – You cannot beat a classic, but CFS Brands – San Jamar just proved that you can improve on one. Introducing our streamlined Classic soap dispensers in new colors that coordinate with our Classic line of towel and tissue dispensers.

These liquid soap dispensers are impact resistant for frequent use in high-traffic areas including restrooms or back-of-the-house hand washing stations. They feature a large antimicrobial push bar to eliminate the spread of germs and viruses. Their transparent reservoirs allow soap levels to be easily monitored from a distance. The contents funnel toward the pump to minimize waste, and an optional drip tray helps keep counters and floors product- and slip-free.

Unlike other dispensers, these dispense virtually any brand of liquid and lotion hand soaps and sanitizers, and they dispense just the right amount (1mL).

“Black Pearl, Arctic Blue . . . sounds like something from a pirate movie, right? After all, the characters who use our classic soap dispensers are definitely ‘(s)wash-buckling,’” explains CFS Brands Group Product Manager Katherine Barry. “When we decided to remake this Classic, we also moved production to North America and made it more affordable. Those enhancements rate our Classic soap dispensers perfect for all audience levels.”

### **ABOUT CFS BRANDS**

CFS Brands is a U.S.-based manufacturer of products for the janitorial, foodservice, and healthcare industries. CFS Brands operates San Jamar, Sparta, Carlisle FoodService Products, Dinex, El Castor, Jofel, Marko, Piper, Snap Drape, WipesPlus, and AyrKing brands globally. San Jamar is CFS Brands’ partner in food and personal safety, counter service, and washroom products – making operations smarter, safer, and more sanitary. Based in Oklahoma City, Oklahoma, CFS Brands employs more than 1,400 people across its headquarters, seven manufacturing locations, and seven distribution centers worldwide.

### **CONTACT INFORMATION**

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