



## CFS Brands Acquires Jofel Industrial, S.A.

OKLAHOMA CITY, Okla., July 21, 2020 – CFS Brands announced today it has completed the acquisition of Jofel Industrial, S.A, a multi-national company dedicated to the production, selling, and distribution of systems and equipment for professional hygiene and cleaning. Founded in 1986, Jofel is headquartered in Alicante, Spain, and has additional manufacturing operations located in Puebla, Mexico. Their extensive product offering in dispensers for towel, tissue, soap, and air freshener along with other products used in the washroom, combined with their high levels of service and reputation for innovation has enabled Jofel to become the market leader in both Spain and Mexico.

Trent Freiberg, President and CEO of CFS Brands, commented, “Jofel is an outstanding company and is the perfect complement to our existing San Jamar line in terms of both products and geography. We are excited to have Luis Gomez Sierra and his management team continue to lead Jofel, and we welcome all Jofel employees to CFS Brands.”

Luis Gomez Sierra, CEO of Jofel, stated, “By combining with CFS Brands, we see many opportunities to accelerate our growth globally, but especially in the U.S., Mexico, Latin America, and Europe. We are proud to join the CFS Brands family and look forward to working together.”

Jofel will remain as a stand-alone entity within CFS Brands. For the foreseeable future, both customers and suppliers will continue to interact with Jofel, Carlisle, and San Jamar as they have in the past.

### ABOUT CFS BRANDS

CFS Brands is a U.S.-based manufacturer of products for the foodservice, healthcare and janitorial markets. CFS operates the brands Carlisle Foodservice Products, Dinex, San Jamar, El Castor, Piper, Sparta, Snap Drape, and Marko globally. Based in Oklahoma City, Oklahoma, the company employs over 1400 people across its headquarters, 7 manufacturing locations and 7 distribution centers worldwide.

### LINKS

Jofel – [www.jofel.com](http://www.jofel.com)

San Jamar – [www.sanjamar.com](http://www.sanjamar.com)

Carlisle FoodService Products – [www.carlislefsp.com](http://www.carlislefsp.com)

CFS Brands – [www.cfsbrands.com](http://www.cfsbrands.com)

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