



CFS Brands Acquires Snap Drape

OKLAHOMA CITY, OKLAHOMA, November 1, 2018 - CFS Brands announced today it has completed the acquisition of the assets of Snap Drape Brands, LLC. Founded in 1973, Snap Drape is the leading provider of high-quality skirting and linens for the foodservice and hospitality industry.

Trent Freiberg, President and CEO of CFS Brands, commented: “We are very excited to complete our first acquisition under the newly created CFS Brands. Snap Drape is the clear market leader in the linen/skirting product category for the foodservice industry due to their outstanding product offering, quality and service. The addition of Snap Drape to our existing Marko line will offer an unmatched product selection to our customers around the globe. We look forward to working together with the employees of Snap Drape to accelerate our growth in this category.”

Keith Jaffee of Snap Drape stated: “Over the past three years the Snap Drape Team has been successful in revitalizing the company through product innovation, setting the stage for the future. The acquisition by CFS Brands will provide Snap Drape with additional resources and industry expertise to continue with the revitalization as well as be the industry leader in the linen/skirting category.”

For the immediate future, both customers and suppliers will continue to interact with Snap Drape, Carlisle FoodService Products and Marko as they have in the past.

ABOUT CFS BRANDS

CFS Brands is the parent company of Carlisle FoodService Products, San Jamar, Dinex, Sparta Brush, Marko and Snap Drape – all leading brand names in the foodservice, healthcare and janitorial markets. The vision of CFS Brands is to build the strongest platform of leading brands for light equipment and supplies to offer professional-grade product solutions to customers around the globe.

ABOUT SNAP DRAPE

In 1973, Snap Drape introduced the first patented clip-on table skirting system, offering an efficient, cost-effective and versatile way for hotels, restaurants, country clubs, caterers and convention centers to dress up their tables. Through the decades, Snap Drape's offering has evolved to meet demand and to stay on top of the industry. Based in Carrollton, Texas, Snap Drape built their USA-based design, manufacturing and distribution reputation on quality products, timely delivery and outstanding customer service.

4711 E. Hefner Road, Oklahoma City, OK 73131 | Phone: (800) 654-8210 | cfsbrands.com





LINKS

Snap Drape – www.snapdrape.com

Marko – www.marko.com

Carlisle FoodService Products – www.carlislefsp.com

CFS Brands – www.cfsbrands.com

CONTACT INFORMATION

Jay Spear

Supervisor, Marketing Communications – CFS Brands

(405) 475-5657

marketing@carlislefsp.com

4711 E. Hefner Road, Oklahoma City, OK 73131 | Phone: (800) 654-8210 | cfsbrands.com

