

CFS Brands Introduces StorPlus™ PermaLabel™ Food Pans

OKLAHOMA CITY, Okla., January 17, 2023 – CFS Brands introduces StorPlus™ PermaLabel™ food pans for commercial kitchen operators wanting a first-in-class food rotation labeling system.

Marking key indicators on food storage containers makes food storing and serving a simpler and safer process. Labeling food pans reduces food waste, streamlines product inventory, and ensures first-in items are also first-out. Establishing food monitoring procedures is a key component of food safety and health-code compliance under HACCP.

In the past, kitchens used sticky adhesive labels that required continual purchasing, storing, application, and residue removal. CFS Brands stepped away from the stickers and introduced these state-of-the-art StorPlus™ PermaLabel™ food pans with molded-in labels that are easily updated with write-on, wipe-off instruction. They include bilingual (English and Spanish) universal indicators with adequate space to easily see use by date, shelf life, and days of the week.

CFS Brands offers three sizes of long-lasting polycarbonate food pans with a built-in label that lasts the life of the pan. They are ideal for operators looking to streamline and improve their labeling system and save time and money.

“CFS Brands is known for thinking outside of the box, and with this innovative new product that meant thinking inside the box. Manufacturing food safety labels into food pans is state-of-the-art.” says CFS Brands Director of Project Management Stan Evans. “These new StorPlus™ PermaLabel™ pans are exactly the type of product that sets CFS Brands apart from our competitors.”

ABOUT CFS BRANDS

CFS Brands is a U.S.-based manufacturer of products for the janitorial, foodservice, and healthcare industries. CFS Brands operates Dinex, Sparta, Carlisle FoodService Products, El Castor, Jofel, Marko, Piper, San Jamar, Snap Drape, WipesPlus, AyrKing, and Elite Global Solutions brands globally. Its Dinex brand is the industry leader in meal service products and tray assembly systems with state-of-the-art induction heating technology, high-quality insulated ware, trayline systems, stainless steel delivery carts, plate heaters, conveyors, and refrigeration equipment. Based in Oklahoma City, Oklahoma, CFS Brands employs more than 1,400 people across its headquarters, seven manufacturing locations, and seven distribution centers worldwide.

CONTACT INFORMATION

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